

4-26-10

FLORIDA HOSPITAL 1-3

56 LINES

AWADALLA, J

3:02

(Hospital Noise file SOT Dissolve :05)

(VO :10)

Florida Hospital Or-mund, one of the largest hospitals in the Daytona Beach Area, recently became one of the top fifty hospitals nationwide, according to Health-Grades.

(VO/SOT :18) 6:11-6:22, 6:26-6:33

...We have achieved high marks in the areas of patient safety, quality, performance improvement, customer service and satisfaction. (...) to be eligible for the HealthGrades awards, you have to consistently score high in seven years—consecutive years.

(VO :28+8)

Florida Hospital Ormond and Florida Hospital Oceanside in Daytona Beach share this honor with only eight other hospitals in the state, according to the Health-Grades website. So what does that mean with sweeping changes from the new health care reform bill just around the corner? The Huffington Post says that 32 million people nationwide will finally receive health care coverage, with what it calls 'major coverage' beginning in 2014. This leaves hospitals around the country with that many new patients.



FLORIDA HOSPITAL 2-3

56 LINES

AWADALLA, J

3:02

I asked Mr. Robert Davis, the Director of Nursing at Florida Hospital in Or-mund Beach, to weigh in on how this may affect the hospital.

(VO/SOT :12+4) 21:42-21:54, 22:06-22:10

I feel like it's going to hinder us in our ability to provide care to patients because what's going to happen is I think the market is going to become so saturated with patients... Initially I think it's going to be good, but I think in the long haul it may be counterproductive...

(VO :14)

This may leave people wondering if one of Florida Hospital Or-mund's most important units—the Intensive Care Unit—will be able to stand up to this new wave of patients. For that I asked Ms. Sandy Bow-man, the ICU's Nursing Supervisor.

(VO/SOT :16) 10:06-10:22

How many doctors and nurses does the ICU have available to it on any given day?

There are over 200 physicians that function throughout the facility and they can go to any unit they need to. Nurses on the unit, we have 52 at this time.

(VO :03)

As for Mr. Davis's take...



FLORIDA HOSPITAL 3-3

56 LINES

WRITER, R

3:02

(VO/SOT :37) 22:15-22:52

Do you think you'll have enough hospitalists to keep up with the inflow of new patients?

I think so. Hospitalists is kind of a cultural shift that all hospital organizations are looking to.

You know, primary care physicians in your community are turning more and more to trying to maintain some sense of normalcy in their lives where they have office hours and then they're not on call and they have their weekends off, so the hospitalists' model is very appealing to them, and most of the primary care physicians in our community actually utilize the services of hospitalists.

(VO :15)

With all of the new equipment and additional staff Florida Hospital Or-mund has gained from the move—a notable piece of equipment being a two million dollar, 64-slice CT scanner machine—Mr. Davis was very confident that the hospital could handle the new patient surge.

(VO/SOT :12) 23:38-23:50

You know, our patients are our customers, and as such they need to be treated like customers and know that we value their business and we value their decision to choose Florida Hospital for their health care needs.

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